



EL SEGUNDO AUXILIARY

CHILDREN'S HOSPITAL LOS ANGELES



March 15, 2026

Dear Friends,

Children's Hospital Los Angeles is one of the nation's leading children's hospitals, dedicated to creating hope and building healthier futures since 1901. As a non-profit organization, CHLA never turns away a child in need, regardless of socioeconomic status or insurance coverage. The hospital relies on private donations to continue providing world-class pediatric care.

The El Segundo Auxiliary CHLA, founded in 1920, has proudly supported CHLA for more than 100 years. By engaging our local business community, we have successfully raised funds to support vital medical programs that directly impact children's lives.

We are part of a network of 26 associate groups that raise awareness and funding for crucial projects, including:

- Associates Chair in Pulmonology and Sleep Medicine
- Associates Chair in Ophthalmology

Support Our Largest Annual Fundraiser

Our 20th Annual Wine Festival and Silent Auction will take place on September 13, 2026, at the International Garden Center in El Segundo (intersection of PCH and Grand Ave). This special event welcomes 125-150 guests to enjoy live music, fine wine, delicious food, and a dynamic silent auction—all to benefit CHLA.

To maximize our impact, we seek sponsors to help offset event costs, ensuring that the funds raised directly support CHLA's lifesaving work. Sponsors will receive recognition on our website, printed materials, and at the event itself.

Sponsorship Opportunities

Sponsorships are due by June 1, 2026, are available at two levels, and can be cash or in-kind donations.

Level	Contribution	Benefits
Gold	\$1,000	Larger logo on event publicity items, acknowledgment by CHLA, recognition on ES Auxiliary website event pages
Silver	\$500 (or donation of a case of wine or food)	Logo on event publicity items, acknowledgment by CHLA, recognition on ES Auxiliary website event pages

Additional Sponsorship Opportunities

We welcome sponsorships in the following areas:

- **General Sponsor (Gold or Silver):** Supports event costs such as rentals, musicians, advertising, and additional food and beverages.
- **Wine/Beverage Sponsor (Silver):** Donates wine (or other beverages such as spirits, beer, seltzers, or mocktails). Sponsors will be provided a shaded table to serve or we can pick up donated beverages for us to serve.
- **Food Sponsor (Silver):** Donates food for the event. Each wine station will pair selections with small bites. Sponsors can either provide food at the event or arrange for us to pick it up.

How to Get Involved

Sponsorships are due by June 1, 2026. Your support will directly impact the lives of countless children and their families. To become a sponsor or learn more, please contact us at esauxchla@gmail.com.

Together, we can make a meaningful difference. Thank you for your generosity and support—we look forward to partnering with you for this wonderful cause.

With gratitude,

The 20th Annual Wine Festival and Silent Auction Committee

Patty Reed, Belinda Brunelle, Marge Goddard, Anita Meistrell, Joan Hobbs, Kristi Rose, Elizabeth Bazarko, and Renee Quinlan



CONNECT WITH US ONLINE

@esauxchla  

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